

**City Center Revitalization:** The City will seek opportunities to assist with development and redevelopment opportunities within the City Center.

- Pursue Public/Private Partnerships
- Parking District Enhancements
  - Update Parking Plans & Policy
  - Parking Management Plan
- City Surplus Property to Market for Development
- MURA Strategic Funding Plan
  - Evaluate Feasibility of Additional URA's
  - Quarterly Financial Update
- Liberty Park Projects – Status Update
- Downtown
  - Housing Production Strategy Implementation
  - Pedestrian Connections from Liberty Park to Bear Creek Greenway

**Community Engagement:** Proactively engage and communicate with community members by providing honest, clear and transparent communication. Encourage social connection through public festivals, concerts, and events.

- 2040 Vision & Action Plan Implementation – Report on Action Plan
- Access, Diversity, Equity and Inclusion Plan
- Public Notice Policy
- Government and Non-Profit Partnership Engagement
  - Federal Legislative Agenda
  - State Legislative Agenda
- Expansion of Festivals & Events
- SCAMP Update (June 2023)

**Economic Development:** The City will play an active role in maintaining and enhancing Medford's diverse economy.

- Economic Incentive Program – Implementation of MUPTE & Other Incentives
- Evaluate Feasibility of Additional URA's

## BIENNIAL GOALS STILL TO COMPLETE AS OF JANUARY 1, 2023

**Health and Safety:** Proactively address the health and safety needs of our residents and visitors while collaborating with community partners to implement initiatives aimed at addressing challenges and reducing risks.

- **Address Livability Issues**
  - Neighborhood Livability Partnership (MPD Monthly Report)
  - Active Chronic Nuisance List (June 2023)
  - CHOP (MPD Monthly Report)
- **HSAP Annual Update**
  - Urban Campground Relocation
  - Sustainable Funding for Navigation Center and Urban Campground
- **Community Planning Assistance for Wildfire & Community Wildfire Protection Plan**
- **Emergency Management**
  - Emergency Operations Plan
  - Continuity of Operations Plan
  - Exercises

**Housing:** Preserve and promote the development of a range of safe and affordable housing choices in Medford that meet the needs of its current and future residents, and support other Council goals including economic development.

- **HSAP Annual Update**
  - Review Surplus Property for Housing
  - Urban Campground Relocation
  - Sustainable Funding for Navigation Center and Urban Campground
- **Economic Incentive Program – Implementation of MUPTE & Other Incentives**
- **Housing Opportunity Fund Allocation (Spring 2023)**
- **Housing Production Strategy Update (January 2023)**

## BIENNIAL GOALS STILL TO COMPLETE AS OF JANUARY 1, 2023

**Public Infrastructure:** Proactively plan for and invest in infrastructure needs by providing facilities essential for residents and visitors to live, work and play in a manner that is financially and environmentally sustainable.

- **Bear Creek Master Plan**
  - Annual Restoration Report (February 2023)
- **Promoting Park & Recreation Infrastructure**
  - Construct RCUCC (December 2023)
  - Prescott Park Trail Development
- **Public Works Infrastructure**
  - New Wastewater Treatment Facilities Plan
  - Climate Change Adaptation and Resiliency Plan
  - Funding Mechanisms for Transportation System Plan
- **Wayfinding Plan Implementation**